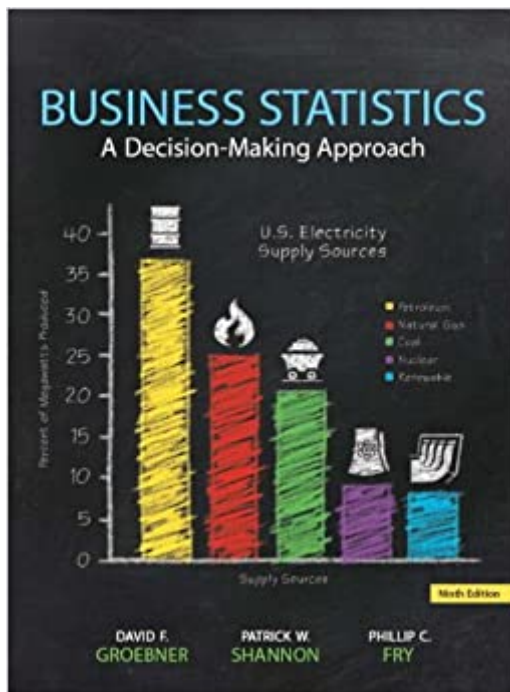



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Synopsis

Directed primarily toward undergraduate business college/university majors, this text also provides practical content to current and aspiring industry professionals. Business Statistics shows readers how to apply statistical analysis skills to real-world, decision-making problems. It uses a direct approach that consistently presents concepts and techniques in way that benefits readers of all mathematical backgrounds. This text also contains engaging business examples to show the relevance of business statistics in action.  To order Business Statistics with MyStatLab, please use ISBN: 0133098788 / 9780133098785 Business Statistics Plus MyStatLab with Pearson eText -- Access Card Package Package consists of 013302184X / 9780133021844 Business Statistics 0133029824 / 9780133029826 MyStatLab with Pearson eText -- Standalone Access Card -- for Business Statistics

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Customer Reviews

David F. Groebner is Professor Emeritus of Production Management in the College of Business and Economics at Boise State University. He has bachelor's and master's degrees in engineering and a Ph.D. in business administration. After working as an engineer, he has taught statistics and related subjects for 27 years. In addition to writing textbooks and academic papers, he has worked extensively with both small and large organizations, including Hewlett-Packard, Boise Cascade, Albertson's, and Ore-Ida. He has worked with numerous government agencies, including Boise City and the U.S. Air Force. Patrick W. Shannon, Ph.D. is Dean and Professor of Supply Chain Operations Management in the College of Business and Economics at Boise State

University. In addition to his administrative responsibilities, he has taught graduate and undergraduate courses in business statistics, quality management, and production and operations management. In addition, Dr. Shannon has lectured and consulted in the statistical analysis and quality management areas for more than 20 years. Among his consulting clients are Boise Cascade Corporation, Hewlett-Packard, PowerBar, Inc., Potlatch Corporation, Woodgrain Millwork, Inc., J.R. Simplot Company, Zilog Corporation, and numerous other public- and private-sector organizations. Professor Shannon has co-authored several university-level textbooks and has published numerous articles in such journals as *Business Horizons*, *Interfaces*, *Journal of Simulation*, *Journal of Production and Inventory Control*, *Quality Progress*, and *Journal of Marketing Research*. He obtained B.S. and M.S. degrees from the University of Montana and a Ph.D. in statistics and quantitative methods from the University of Oregon. Phillip C. Fry is a professor in the College of Business and Economics at Boise State University, where he has taught since 1988. Phil received his B.A. and M.B.A. degrees from the University of Arkansas and his M.S. and Ph.D. degrees from Louisiana State University. His teaching and research interests are in the areas of business statistics, production management, and quantitative business modeling. In addition to his academic responsibilities, Phil has consulted with and provided training to small and large organizations, including Boise Cascade Corporation, Hewlett-Packard Corporation, the J.R. Simplot Company, United Water of Idaho, Woodgrain Millwork, Inc., Boise City, and Micron Electronics. Phil spends most of his free time with his wife, Susan, and his four children, Phillip Alexander, Alejandra Johanna, and twins Courtney Rene and Candace Marie.

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decision in moving away from in-text integration of Minitab and focusing more on Excel, but the reality is that they need to support other packages like JMP, SPSS, etc. Otherwise, the authors did a great job, and helped me to prepare for my graduate course after a significant absence from statistical work.

This book has long and laborious examples which take up most of the text. It is heavy on these overly-detailed stories and short on information. But the thing to avoid at all costs is the online Pearson Course Compass MyStatLab or whatever it's called. Unless that is, you love typing in long, longer and extra long tedious lists of numbers. It is much more of a mind-numbing typing test than anything to do with statistics or business. Once you accurately retype number after number after tedious number, you've totally forgotten any point of learning that might have been related. Next, you get to spend hours and hours and hours making sure you round and truncate exactly and precisely just as the course wants you to with six digit accuracy, or guess what? You get to do it again, and again and again until you guess exactly right! Unbelievable! Oh and one more thing, the questions in the test bank for this class are only vaguely related to the text and certainly completely unrelated to the online suffering. Don't bother with the book or the online course as prep for the exams. Get yourself a real book with tough examples and clear explanations of theory and practice (unlike this book), because the tests are not easy. This online course should be administered to convicted criminals as punishment. **AVOID AT ALL COSTS** if you value your sanity.

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